

OFFICIAL RULES OF THE PROMOTIONAL CAMPAIGN
“Download and Win Myooni”

This promotional action is not associated with Facebook or its partners, and its terms and conditions are governed by the following clauses:

SECTION 1. PROMOTIONAL CAMPAIGN ORGANIZER

- (1) The organizer of the "Download and Win Myooni" (hereinafter referred to as "Promotion") promotional campaign is **MYOONI S.R.L. Semplificata** (hereinafter referred to as "the Organizer"), a simplified limited liability company of Italian nationality with registered office in Italy, Ricengo, province of Cremona, via Aldo Moro, 11, registered in the Chamber of Commerce of Crafts and Agriculture of CREMONA to the number REA CR-191385, tax registration code 01660990191.
- (2) The Promotion will be carried out in accordance with the provisions of this Official Rules (hereinafter referred to as "the Rules"), which is mandatory for all Participants. The Organizer reserves the right to modify the Rules during the Promotion, with the obligation to officially notify the public in the same way as the initial information (<https://www.myooni.com/en/myooni-contest-download-and-win-iphone-x.php>). Such modifications will be made public at least 24 hours before their implementation.
- (3) The Participants in this campaign are bound to comply with the terms and conditions of this Official Campaign Rules, as described below (hereinafter referred to as "Official Rules").

SECTION 2. LEGAL BASIS

- (1) The campaign is organized in accordance with DPR 430 of 10.26.2001.

SECTION 3. DURATION AND PLACE OF THE PROMOTIONAL CAMPAIGN

- (1) The campaign is organized in Italy during the period of November 10, 2017 – December 20, 2017, at 23:59:59 (hour of Italy), in accordance with the provisions of these Official Rules.

SECTION 4. THE OFFICIAL RULES

- (1) With the participation in this Campaign, the participants undertake to abide by and comply with all the provisions, terms and conditions of the Official Rules.
- (2) The Participation/Promotion Campaign Rules are available to anyone interested on the www.myooni.com/en/rules.pdf website.
- (3) According to the Organizer's free decision, the Promotion may be advertised to inform the public, including through advertising materials and/or information roles. The information contained in these materials will be interpreted in accordance with the provisions of this Regulation.
- (4) In addition, any inquiries or uncertainties may be addressed directly to the email address info@myooni.com.

SECTION 5. RIGHT TO PARTICIPATE

- (1) Natural persons ("Participants") who are eligible to participate in the Campaign may participate to the Campaign until December 20, 2017, at the age of 18.

The following categories of people can not participate in the promotional campaign:

- Employees of the campaign organizer and first and second degree relatives;
- People who did not purchase the VIP Profile inside App Myooni in "In App Purchase".

- (2) The Participation in this Campaign implies knowledge and full acceptance, expressed and unambiguous, of the Official Rules.
- (3) To participate in the Campaign, each person must have purchased the VIP Profile within App Myooni, in versions for Android (<https://play.google.com/store/apps/details?id=com.myooni&hl=en>) and/or iPhone (<https://itunes.apple.com/us/app/myooni/id1263977639?mt=8>), with a cost not higher than the equivalent of 5 euros (VAT excluded), during November 10, 2017 – December 20, 2017, in the time zone 00:00:00 - 23:59:59 (hour of Italy), regardless of the download period of the App.
- (4) Each participant, after the withdrawal and if he has won, must provide proof of purchase of the VIP profile via receipt electronically with the purchase/payment order number that will be sent directly from Google Play (per user with device Android) or iTunes/App Store (for Apple device users).

SECTION 6. THE MECHANISM OF THE PROMOTIONAL CAMPAIGN

- (1) To participate in this campaign, any person may participate provided he meets the conditions of participation described in section 5.
- (2) You must provide your first name, last name, a valid email address, a password, and your country of residence to create the VIP profile. The organizer reserves the right to remove any participant whose data is false or who, in any event, considers their participation inappropriate.
- (3) By following this mechanism, any person participating in the Campaign may randomly win the prize in question by way of extraction.
- (4) Entries will not be considered under the following conditions:
 - (4.1) Transmitted outside the Campaign Period.
 - (4.2) Have been made through fraud attempts or any other mode and/or electronic equipment and/or software other than that indicated by the Organizer or they have been committed in violation of any terms and conditions of the Regulations.
 - (4.3) If you have not been sent all the requested information for signing in to the VIP profile or the transmitted data is incorrect.
- (5) The extraction will be carried out by a member of the commission according to the records, electronically, randomly by a process executed automatically by the random.org tool, in the presence of a commission consisting of representatives of the Organizer and the official delegated by the Responsible the protection of the consumer and the public faith of the Chamber of Commerce responsible for territory (Cremona) or of a public notary. The winner or reserve will be subject to the validation process.

SECTION 7. PRIZE OF THE PROMOTIONAL CAMPAIGN

(1) In the extent to which the above conditions are met, the following prize shall be awarded:

• **N.1 Smartphone iPhone X 256GB**

RESERVES: will be withdrawn n. 5 reserve names, to be used (in order of extraction) if one or more nominations extracted as winners are unavailable (incorrect e-mail address) or unknown, or not in accordance with the terms of the Competition Rules.

SECTION 8. DESIGNATION, VERIFYING THE WINNER AND DELIVERY OF THE AWARD

- (1) All Participants who have the right to participate and respect the mechanism of promotion of these Rules shall be centralized in a computerized database from which the winner of the Campaign will be randomly selected and reserve names. The extraction will take place on December 24, 2017 at 11:00 am (Italy time).
- (2) The winner will be notified of the result by a representative of the Organizer within 5 working days of the date of the extraction at the email address provided in the Campaign and Facebook pages of the Organizer. If the winner does not respond to the message within 5 working days of the notification, the Organizer making all the necessary efforts in this regard, the winner will be invalidated, losing the right to award the prize without any compensation from the Organizer and will address the Reserves withdrawn, which will be subject to the same validation procedure. In the event that the reserves withdrawn can not be validated under the terms of this regulation, the Organizer reserves the right not to assign the unallocated prize.
- (3) At the time of the contact, the winner or reserve of the Campaign Award is requested to confirm their participation in the Campaign and will also receive information on the winning prize, the manner and the procedure to be carried out in order to be finalized by the committee consisting of representatives of the Organizer and to get hold of the prize. In addition, they will be asked for their surname, name, date of birth, full address, telephone number and copy of the identity document in order to validate and award the prize. The prize will not be awarded in cash. If the winner is not an Italian citizen, he will have to provide additional documents.
- (4) For the final validation and award of the prize won in the Campaign, the winner must demonstrate the purchase of the VIP profile with which he has been registered at the Campaign and will receive from the Organizer on the e-mail address communicated by 24 hours from the date of their validation, a declaration of consent to the processing of personal data, a statement that the winner must complete with the personal data necessary for the final validation and award of the prize, must sign it and send it within 5 working days from date of receipt using the e-mail address where the declaration was received.
- (5) The name of the winner of the "Download and Win Myooni" campaign will be announced on the Official Website of the Organizer www.myooni.com/en/myooni-contest-download-and-win-iphone-x.php until January 31, 2018 and Facebook pages once the winner gives the consensus.

SECTION 9. LIABILITY

- (1) The Campaign Organizer will award the prize to the Participants who participated in the Campaign in accordance with the provisions of these Official Rules. If the Organizer considers that the winner has failed and/or did not respect the conditions set out in the Official Rules, the Organizer reserves

the right to suspend/cancel at any time the rights and benefits of the winner, The organizer is not liable for any compensation or payment to such winner.

- (2) If the Organizer finds such situations after the prize has already been awarded, the winner will reimburse to the Organizer the value of the prize and the expenses incurred by the Organizer in relation to it.
- (3) The Organizer is not responsible for lost or delayed VIP registrations due to technical errors that are independent of the organizer's wishes or involved in other issues caused by the internet provider or Internet/person internet connection who wish to subscribe to the campaign .
- (4) The Organizer has the right to take all necessary steps in the event of system fraud, abuse, or any other attempt that may affect the image or expenses of the Campaign. Any intention to influence the outcome of the competition will result in the participant being eliminated from the competition. When identifying people who have influenced or facilitated the award, the Organizer has the right to take criminal actions against such persons, based on the available evidence.
- (5) The Organizer will not be liable for delays in the delivery/distribution of the prize, caused by delays in the provision of services by Apple vendors, postal services, etc. and the complaints relating to the prize won, additional at the time of signature of the delivery and receipt minutes, will not be taken into account by the Organizer.
- (6) In the event that the contest can not be made due to technical fraud, errors or technical defects and/or any other reason that is not under the control of the Organizer, reserves the right to cancel, modify and/or Suspend the promotional action by informing you on the pages where the contest was announced.
- (7) Participants will definitively accept all the Organizer's decisions on the winner. The Organizer has the right to disqualify any participant who does not respect the rules of the promotional campaign or where there is evidence of misconduct or sabotage of any type of promotional campaign. In addition, the participants undertake to make available to the Organizer all relevant contact information (surname, name, email, address and mobile number).

SEZIONE 10. DISPUTES

Any disputes between the Organizer and the Participants in this Campaign will be solved in a friendly way or if this is not possible, the disputes will be solved by the competent courts in Italy. Any complaints concerning the campaign can be sent to the following address: MYOONI S.R.L. Semplificata, Italy, Ricengo, Cremona Province, via Aldo Moro, 11, CAP 26010, within 5 (five) days from the end of the campaign. After this date the Organizer will not consider any appeal.

Ricengo CR, Italy, November 10, 2017